

CHOOSE
YOUR
PLAN

Worldwide Telemedicine Directory & Buyer's Guide

The global Telemedicine Market is set to reach US\$36.3 Billion by 2020. Ensuring your company's position in this market requires visibility & reach. The Telemedicine Directory Display Advertising options provide a high-visibility, broad-reach solution for dominant presence in the Telemedicine marketplace.

Banner Ads

Home Page Banner Position

\$3000/qtr.

Access to the Telemedicine Marketplace begins with high visibility. The premier Home Page Banner Position delivers top visibility to promote your products and services to major decision-makers. Leaderboard or Skyscraper in one of 4 rotating positions on the Directory Home Page. Limited to 8 advertisers. Includes a complete company profile page

Leaderboard 728x90px Skyscraper 120x600px



HOME PAGE BANNER

- ✓ Leaderboard or Skyscraper
- ✓ Limited to 8 Advertisers
- ✓ Company Profile Page

Category Banner Position

\$1000/qtr.

Focus and target your exposure with the Category Banner Position in the category of your choice. Get your message in front of the people that matter in your market segment. Your banner will appear in the leaderboard or skyscraper position on the category home page and throughout the category listing pages, giving your company on-target messaging to specific decision-makers.

Leaderboard 728x90px Skyscraper 120x600px



CATEGORY BANNER

- ✓ Leaderboard or Skyscraper
- ✓ Limited to 8 Advertisers
- ✓ Company Profile Page

Featured Promotions (Site-Wide)

\$2500/qtr.

Do you have time-sensitive promotions, product launches, or other important messaging that needs rapid and extensive exposure? The Featured Promotions Run-of-Site display option provides just what you need! Appears throughout the entire site at top left or right of page. Change your ad as often as you like. Bills quarterly and can be booked monthly as well.

JPG in RGB Format, 120x90px



FEATURED PROMOTIONS

- ✓ Appear on All Pages
- ✓ Limited to 4 Advertisers
- ✓ Company Profile Page
- ✓ Change as often as you like

Vendor Updates

\$2000/Qtr.

Appear at the top of the home page, front and center. The Vendor Update provides prominent home-page exposure. Continually update your message to the market with this dynamic solution. Showcase your company's limited-time offers or time-sensitive promotions and change your message as often as you like. Get real impact for your message with Vendor Updates.

40-character headline | 200-character description



VENDOR UPDATES

- ✓ Top Position Home Page
- ✓ Limited to 2 Advertisers
- ✓ Company Profile Page
- ✓ Change as often as you like