

CHOOSE
YOUR
PLAN

Worldwide Telemedicine News Source

The global Telemedicine Market is set to reach US\$36.3 Billion by 2020. Ensuring your company's share of this market requires visibility and reach. The Telemedicine Report provides rapid & targeted access to over 20,000 subscribers in the Telemedicine marketplace.

Display Advertising

Newsletter Banner Position

Monthly or Quarterly

The **Telemedicine Report** is the industry's leading newsletter for the telehealth and telemedicine industry and marketplace. Our subscribers are medical professionals and decision-makers throughout the world who are involved and invested in the development, deployment and application of telemedicine and telehealth technologies.

The Telemedicine Report is distributed twice monthly worldwide and will expand to weekly in 2015! Fresh content is submitted by our clients, our writing staff and contributors from the industry.

Get your message out to the worldwide Telemedicine Marketplace on-time with display advertising on **The Telemedicine Report**

Top Leaderboard US\$1200/month (2 issues)
Half-Banner US\$700/month (2 issues)
Bottom Leaderboard US\$700/month (2 issues)

Leaderboard 728x90px | Half-Banner 234x60px



NEWSLETTER
BANNER

Top Leaderboard

Half-Banner

Bottom Leaderboard

- ✓ 20,000+ Subscribers
- ✓ Limited to 3 Advertisers
- ✓ Bi-Weekly
- ✓ Monthly or Quarterly

Creative Services

Custom Content Creation

1,000 Words



Our writers are experts in the health industry and have been writing for over 20 years. We can help you create **articles, press releases, case studies** or other original content quickly and with built-in exposure.

Content Creation

- ✓ We will create (1) thought leadership article or case study for you through phone interviews with your subject matter experts.
- ✓ Expert Interviews are conducted over the phone for approximately 45 minutes
- ✓ The article will be approximately 1,000 words in length.
- ✓ The article is published on our site and will be available for download from your listing.
- ✓ You retain 100% ownership of the content and will receive a high resolution, branded pdf copy of the article which may be re-purposed at your discretion.
- ✓ Your content will be published in the Telemedicine Report (20,000+ Subscribers).

1,000 Word Custom Content US\$2500

Your Custom Content

Expert Interview | 1,000 Words | Published



Campaigns

2015 MEDIA CAMPAIGN: Content Creation, Promotion and Demand Generation

Nothing is more effective than a well-orchestrated campaign to promote your company, products or services. Our in-house experts in writing, graphic design, marketing and search engine optimization can propel you to the forefront of industry awareness in record time!

- ✓ 1,000 Word Custom Content, Written by Industry Experts

Your content will be leveraged across our Telemedicine Media Network:

- ✓ Your article will be published in **The Telemedicine Report** twice in 2 months
- ✓ Your article will be published for one month on the home page of **iTeleMedicine.com** News and Information online publication
- ✓ Your content will be published on all 3 of our websites and optimized to appear on **high-profile search terms on Google**
- ✓ All your content placement will contain responders of your choice, website links, phone number.
- ✓ Premium Logo Directory Listing in the **Telemedicine Directory**



Telemedicine Media Network

Directory Listing: \$1500.00
Custom Content: \$2500.00
Media Inclusion: \$1500.00
TOTAL INVESTMENT \$5500.00